



**THE NATIONAL  
CHAMBER OF  
ENTREPRENEURS OF  
KAZAKHSTAN**



**«COOPERATION»  
-NETWORK UNIVERSITY-**

**KARAGANDA ECONOMIC UNIVERSITY OF KAZPOTREBSOYUZ  
The Chamber of entrepreneurs of Karaganda region the NCE RK  
«Cooperation» Network University**

**INFORMATION LETTER**

**October 18-19, 2018 the International scientific and practical conference** with the assistance of the Chamber of entrepreneurs of Karaganda region the NCE RK and «Cooperation» Network University involving representatives of Kazakhstan and foreign researchers will be held on the basis of Karaganda economic university of Kazpotrebsoyuz.

**«SCIENCE AND CONTEMPORARY SOCIETY: NEW INTERESTS, VECTORS OF THE  
PROGRESS, DEVELOPMENT PRIORITIES»**

The conference is intended to focus on the following areas:

- 1. Banking and financial markets*
- 2. Accounting, management accounting and audit*
- 3. Governmental and local management*
- 4. Innovative approaches in modern management*
- 5. Modern information technologies*
- 6. Marketing and logistics*
- 7. Global economy and international economic relations*
- 8. Legal regulation of social and economic relations*
- 9. Social institutions and processes*
- 10. Commodity research and certification*
- 11. Finance, insurance and tax policy*
- 12. Ecological problems of modern society*
- 13. Economics of real economy and service sector*

The conference program also includes the following special scientific activities:

**1. International scientific and practical on-line conference «Organizational, legal, economic, technical and other aspects of prevention of road traffic accidents and traffic offences».** The sections included in the program of the forum are:

- Criminally-legal and criminological aspects of the prevention of road and transport accidents and offenses
- Criminal procedure and forensic aspects of detection and investigation of traffic accidents and offenses
- Organizational and economic problems of road accidents and offenses
- Social, ethical and psychological aspects of preventing road traffic accidents and offenses

- Influence of road infrastructure and technical condition of vehicles on road traffic safety

**2. Interuniversity Youth Scientific Forum «The fourth industrial revolution: contribution of young scientists"». The sections included in the program of the forum are:**

- *Priorities of development and sources of growth of the digital economy*
- *Rukhani Jańǵıru as the basis of the fourth industrial revolution*
- *Young people's view about the right in the digital era*
- *Digital technologies in the service and the public sectors*
- *Digitalization of the financial market in the conditions of development of modern economy*
- *Information and communications technological space*

**The working languages of the Conference** are Kazakh, Russian and English.

The managers and employees of ministries and departments, scientific institutions and enterprises, academic staff, researchers, Doctor's degree students, post-graduate students, Master's degree students and students are invited to participate in the conference.

The conference proceedings will be published.

### **CONDITIONS FOR PARTICIPATION**

Application and article must be sent by October 8, 2018 to the email address: keukonf2018@gmail.com with the note: "to the conference" or to bring to the address: Karaganda Economic University of Kazpotrebsoyuz, office 359, 9 Akademicheskaya street, Karaganda, the Republic of Kazakhstan, 100009, phone +7 (7212) 44-16-34 \* ext. (6523).

The electronic version of the materials should contain two files:

**File 1:** Name: SURNAME APPLICATION.

**File 2:** Title: SURNAME ARTICLE.

Check for viruses is MANDATORY!

### **APPLICATION FORM**

#### **APPLICATION**

for participation in the International Scientific and Practical Conference "Science and contemporary society: new interests, vectors of the progress, development priorities".

1. Names of the author (first name, surname, patronymic name), age
2. Title of the article.
3. Event (main conference, youth forum or on-line conference), number and name of the section.
4. Academic degree, academic title, job position.
5. Sending organization.
6. Address.
7. Phone
8. E-mail address.
9. I intend to make a plenary (sectional) report.
10. Video equipment, tape recorder, LSD projector will be used in the report.

**Participation in the conference is free of charge.**

## REQUIREMENTS FOR ARTICLES

### Formatting requirements within the text of the articles:

- Microsoft Word text editor;
- font Times New Roman, size 11 (article text);
- single-spaced;
- margins: top, bottom, right, left - 2 cm;
- paragraph indentation - 1 cm.

The volume of the article in the specified format should not exceed 5 pages.

#### The obligatory elements of the publication are:

- UDC index, which should reflect the subject of the article in sufficient detail, then the paragraph indentation, font Times New Roman, size 11;
- title of the article in capital letters, in bold type, font Times New Roman, size 11, paragraph indentation;
- Names (all letters are uppercase), font Times New Roman, size 11, alignment to the right.
- information about authors: regalia, author's workplace, font Times New Roman, size 11.

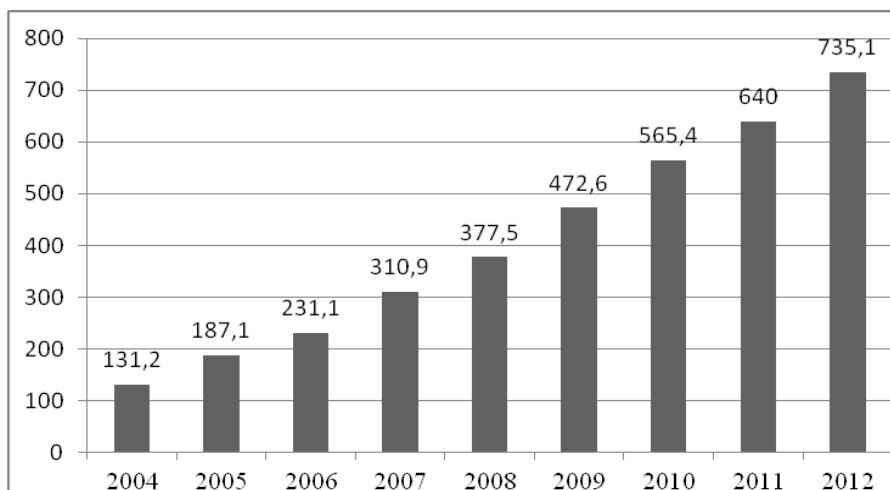
#### Sample

<b>UDC 378(574)</b>	
	(paragraph indentation) <b>CONFESSIONAL IDENTITY IN THE MODERN ERA</b> (paragraph indentation)
	<b>S.A. Ivanov,</b> d.p.s., professor, Karaganda Economic University of Kazpotrebsoyuz (two paragraph indentations)
Article text	(paragraph indentation)
<b>References:</b>	

#### Requirements for linking:

The reference to the literature is indicated in square brackets, and then separated by commas, not uppercase "p", dot and page number - [1, p.11].

#### Sample of design of illustrations, diagrams and drawings



Note - Drafted by the author according to data [5,9,12]

Figure 7 - Dynamics of health care expenditure in Kazakhstan

